



# KH

## KAREN HONG

VICE PRESIDENT OF BROKERAGE | PRIME REALTY  
KHONG@PRIMEREALTYINC.COM | 904.930.4015

## ROLES & RESPONSIBILITIES

- Assists business owners and investors buy, sell and lease property.
- Help investors get the greatest return on their investment.
- Actively market property, service customers, and develop a book of business.
- Expertise in the commercial real estate market, financing, construction, marketing, property management, and financial analysis.

## MEMBERSHIPS

ICSC member since 2016  
Next Gen member since 2016  
CCIM  
AREAA

## EXPERIENCE

### VICE PRESIDENT OF BROKERAGE • PRIME REALTY • MAY 2014

Having owned and operated many restaurant businesses, I often focus on restaurant sales. Bringing knowledge and the ability to speak fluent Mandarin Chinese gives me the capability to work with tenants spanning multiple industries and helping them to negotiate leases and prepare for acquisitions.

### VICE PRESIDENT OF BROKERAGE • PRIME REALTY • MARCH 2019

Specializing in third-party leasing for retail and site selection for regional and national tenants pursuing the Orlando, Miami, Tampa and Jacksonville markets. I have worked with Top National Tenants such as: Bento Café, Bojangles, and Boost Mobile, and I focus on commercial retail investment sales within those markets. I have overseen a sales transaction of over \$19,600,000.00 and have leased over 124,874 square feet.

## EDUCATION

ASSOCIATE IN ARTS AND BUSINESS  
FLORIDA STATE COLLEGE JACKSONVILLE

FLORIDA LISCENSED REAL ESTATE AGENT SINCE 2015

FLORIDA LISCENSED REAL ESTATE AGENT SINCE 2015

CERTIFIED TRANSLATOR – ENGLISH TO MANDARIN

FOUR ICSC CERTIFICATES